

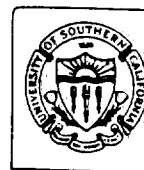
RECEIVED

MAR 11 1980

S. P. BOLICK

TOWARD CENTURY II
1880-1980

RECEIVED
FEB 29 1980



EXECUTIVE

February 27, 1980

Mr. Phillip J. Reilly
President
Mission Viejo Company
26137 La Paz Road
Mission Viejo, California 92675

Dear Phil:

This is to bring you up to date on the Phillip Morris solicitation by Drs. Denman Hammond and Richard O'Brien, for the Norris Cancer Research Institute.

Last January, Dr. O'Brien met with Alexander Holtzman of Phillip Morris, Inc. in New York. Mr. Holtzman told the doctor of his membership in a newly formed tobacco industry ad hoc committee to review the company's support of health science research. The committee favors large scale, long term support to institutions for specific programs.

Mr. Holtzman suggested a visit to USC sometime in February. However, he has not responded to follow-up inquiries by Dr. O'Brien. Dr. O'Brien thinks the visit to campus will occur in March or April.

As soon as the visit and meeting are arranged, I will inform you.

Thank you very much for your interest and support.

Sincerely,

Brian
Brian H. Flynn

BHF/bmh

*xc To Alex -
I'll appreciate it
support you can give
my alarm center in
this matter. Thanks
P.*

xc to Alex H.

2010046095